



Taste the SUN

DREAMS MAGAZINE

Taste in harmony with people and nature

2017 – 2019



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Imprint

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Dear friends of SanLucar,

what would life be without dreams? When we started SanLucar almost 30 years ago, we had a dream: we wanted to grow the best fruits and vegetables in a way we could be proud of. Since then, our SanLucar family has grown all over the world, and so has the variety of our dreams. We want to present a few of them here in our new DREAMS Magazine.

With our corporate responsibility program DREAMS, we make dreams come true and promote sustainable and responsible actions wherever we are with SanLucar. On the basis of our philosophy »Taste in harmony with people and nature«, our fields of action are education, nutrition, sports, as well as soil, water and air.

We focus on how we can change things locally and create local conditions so that both people and nature thrive. Furthermore, it is great that we can carry out many projects in collaboration with our partners. This also contributes to a community of mutual support. We develop projects together with the people of the local community. And this is the necessary requirement for the long-term success of the project.

In this issue of our DREAMS magazine, we will show you what we have achieved together in the years 2017 - 2019. In our sports school DREAMS, 400 children practice football and basketball three times a week and in Valencia, we distribute 8,000 meals a month in our soup kitchen »El Puchero«. In South Africa, an employee managed to rise from being a tractor driver to a farm manager and in 2018, we received an award from the Tunisian president for our outstanding social commitment in the region of El Hamma.

Many great things have been accomplished, of which we are very proud and for which we would like to say THANK YOU.

Kind regards,

Stephan Rötzer

A handwritten signature in blue ink, consisting of several loops and a final downward stroke, representing the name Stephan Rötzer.

The world of SanLucar.



Our highlights.

What was important.

We would like to review special moments and a few important events of the campaigns from 2017 to 2019.



2017

September

Opening of our new office.

Our new office in Puzol impresses not only with its natural appearance, but also with its innovative concept of sustainability.



November

It tastes better with Paddington Bear.

The famous bear from the children's books encourages children in Germany and Austria to eat more healthy fruit. It is not only Paddington who encourages children to eat more fruit, but also Shaun the Sheep, Heidi and Kung Fu Panda.



February

2018

Publication of the corporate responsibility report.

During the campaigns from 2015 to 2017, we invested more than 2.5 million Euros in social and environmental projects. In the last document, we reported on the development of our DREAMS projects.



April

2018

Opening of El Puchero Portuario.

With the opening of the second soup kitchen in Valencia, we can support more families in difficult financial situations.



May

2018

SanLucar receives an award of honor in Tunisia.

The President of Tunisia recognizes our commitment to the working and living conditions of our employees with the award for »social progress«.



2018

May

We celebrate our 25th anniversary.

As a thank you for 25 wonderful years, we have special promotions at the point of sale.



2018

October

10 years in Tunisia.

We celebrate the 10th anniversary of our presence in Tunisia with about 1,400 people.



2018

December

Healthy snacks at the KaDeWe.

From 5th December 2018, fruit lovers can find fresh fruit, juices and smoothies in our SanLucar shop in the famous KaDeWe shopping center in Berlin. A healthy snack for both stressed city dwellers and tourists.



2019

January

Our new website is online.

From now on, you can find more detailed information about SanLucar and our DREAMS program.



2019

April

We publish our annual communication on progress (COP).

As a member of the UN Global Compact, we publish an annual progress report on our corporate responsibility activities.

To be continued ...

Did you know? Fun facts about the world of SanLucar.

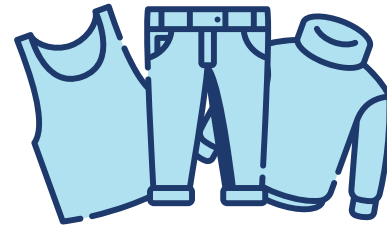
Very relaxed:

In the last two years, our masseur Vicente has spent about 350 hours giving massages at our headquarters in Puzol.



Pass it on:

Since 2017, our employees have donated 3,145 kg of clothing.



Solidarity breakfast:

During the last 2 years, our employees at our headquarters in Puzol, Valencia, have eaten around 1,800 sandwiches for a good cause. The money earned goes to our DREAMS projects.



Let's go bananas:

There are large banana bushes growing on our farm in Ecuador. Did you know that a bush can grow up to 2 meters high and produce up to 200 bananas?



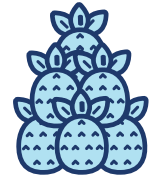
Less plastic:

In early 2019, we introduced a new plastic-saving Thermoseal machine in Ettlingen. With this machine, approximately 250,000 m of film were processed for 1,500,000 trays. We have saved approximately 10,500 kg of plastic in this way.



Pyramid builders:

In 2018, our sales team built 81 pineapple pyramids. If we put all the pyramids together, they would reach a height of 202.5 m. Much higher than the Pyramid of Cheops in Egypt, which only reached 146.6 m.



Around the world:

Our warehouse forklifts in Ettlingen travel 120,000 km every year. This is as much as going around the world 3 times or travelling from Ettlingen to Puzol 80 times.



It's what's inside that matters:

Our juices are made from fruits that have a skin defect or are too big/small. So, we don't sell them, but we squeeze them instead of throwing them away, that's sustainable and adds value.



DREAMS projects worldwide.



COSTA RICA

Education is essential
Education is the key to the future: to ensure that children have a bright future, we work with our local farming partner to promote education in rural areas.



ON OUR FARMS AROUND THE WORLD

Earth, Water, Air

The environment is of great importance to us because we also depend on it in a special way. That's why we protect it whenever we can, for example with economical water systems, short transport routes, and less plastic.



ECUADOR

Sports School DREAMS

Team spirit, fun and health: approximately 400 children and teenagers practice soccer and basketball 3 times a week at our sports school. Sport is a great way to empower them for life.



TUNISIA

Collaboration with universities
We want people in our growing country to have the opportunity to get better jobs. That's why we award scholarships to students and support them with their theses.



TUNISIA

We renovate schools

In the schools in southern Tunisia, there is a lack of basic things like chairs and tables or water for the children. In collaboration with the government, we are renovating the schools.



GERMANY

Bouldering Fun

With a donation for the purchase of protective mats, we sponsor the new climbing wall of the Kinder & Jugend ARCHE Karlsruhe e.V. for safe climbing fun for children and teenagers in difficult financial situations.



AUSTRIA

Developing strengths

The »PFERDE STÄRKEN« association now has a home. In the therapy center »KINDER STÄRKEN«, children with autism spectrum disorders and their parents receive psychological and educational support as well as therapy programs with dogs and horses.



SPAIN

Soup Kitchen El Puchero

At our headquarters in Valencia, we have opened two soup kitchens. We distribute around 8,000 meals per month for people in difficult financial situations.

We cannot change the world in one day, but we can make a difference where we are. Step by step.



SOUTH AFRICA

Playing at the Speelskool

While their parents are working on the farm, the children from Rooihooigte go to our kindergarten Speelskool. There, they can play, sing, and dance. And at noon, we have delicious food with fresh vegetables from our own garden.



SOUTH AFRICA

Fresh from the garden

On our farm in Rooihooigte, we have built a permaculture garden which always provides fresh fruit and vegetables for the people on the farm.



SOUTH AFRICA

Our CHOICES program

During apartheid, many farm workers received part of their wages in the form of alcohol. With our CHOICES program, we want to educate people about addiction and strengthen their self-confidence.

In harmony with people.



El Puchero.



Spain

Headquarters: Puzol

Employees: 392

Cultivation: Stone fruits

More than just a meal.

»No man should be hungry.« On the initiative of the founder of SanLucar, Stephan Rötzer, the soup kitchen »El Puchero« was opened in 2013. It is a place where people and families with a low income can pick up a hot meal or ingredients to cook at home every day.

In collaboration with the Coordinadora Solidaria association, a non-profit organization in Valencia, we opened a second soup kitchen in April 2018: »El Puchero Portuario«. Our help is well received: we distribute a total of 8,000 meals every month. Not only do we distribute freshly prepared food, but also food for dinner and the weekends. The food companies and supermarkets in the region give us a lot of support with this project. Together, we prevent good food from going to waste.

The users of »El Puchero« take their food home so that they can eat with their families in a comfortable environment. Our long-term goal for them is to be independent. That's why it's important to us that people go back to work again. We help them with their applications and offer them courses that make it easier for them to enter the job market. In addition, we light up children's eyes with, for example, donations of school materials or gifts at the Christmas party.



In April 2018, the second El Puchero opened.

Thanks for the generous donations:



German kids love bouldering.



Germany

Office and logistics platform: Ettlingen
Employees: 101

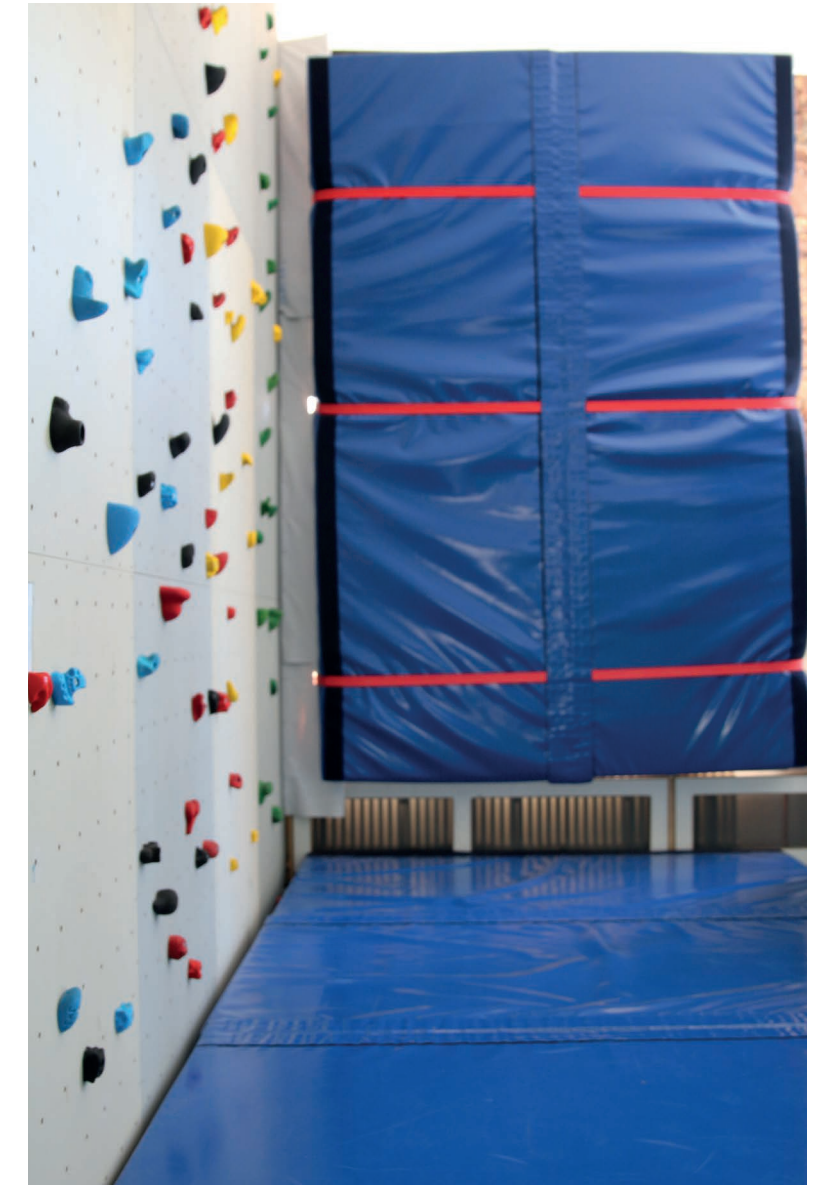
Donation for the purchase of safety mats.

To the climbing wall! The children of the non-profit association Kinder & Jugend ARCHE Karlsruhe e.V. are crazy about bouldering. Foot by foot, hand by hand, they are climbing up the wall. Bouldering, climbing without a rope or safety harness, requires mobility, coordination, endurance and strength.

Self-control and overcoming the fear of falling are just as important. There is also no reason to be afraid of falling because SanLucar has supported the Kinder & Jugend ARCHE, which is committed to children in vulnerable situations, with a donation of 3,000 euros for the purchase of safety mats.



Sibylle Beck from the Kinder & Jugen ARCHE association is delighted with the generous cheque, handed over by Nina Brecht and Christian Engel.



Anyone who falls falls gently - thanks to the safety mats.

Pferde Stärken / Kinder Stärken.



Austria

Office and logistics platform: Ebreichsdorf
Employees: 85

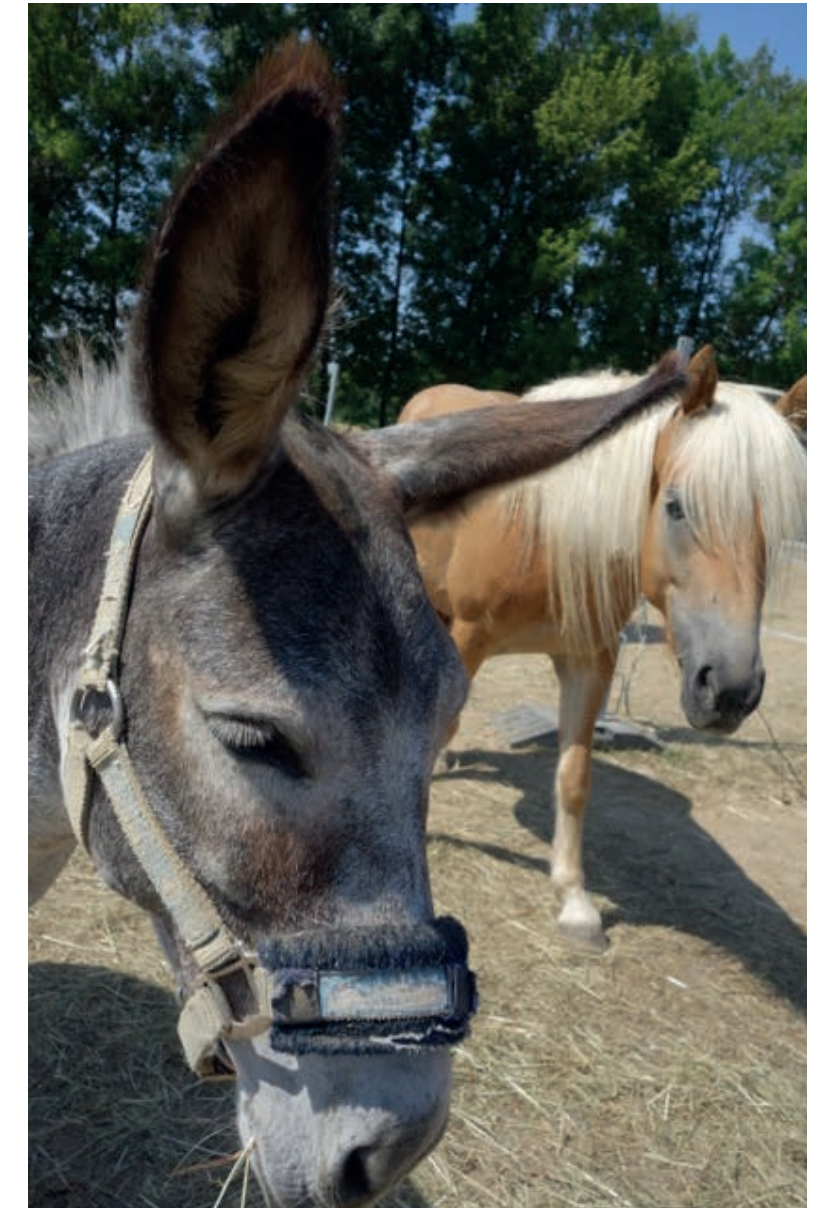
Stronger together.

»When you dream alone, it's just a dream. When many dream together, this is the beginning of a new reality.«
(Friedensreich Hundertwasser)

And our general manager of the Austrian branch, Alex Thaller and his wife Marion made it happen with a donation of 850,000 euros from a charity golf tournament. Thanks to this support, the therapy center »KINDER STÄRKEN« is now ready for use. It is a place where children on the autism spectrum disorder and their parents receive help. »KINDER STÄRKEN« is already helping more than 60 families.



KINDER STÄRKEN Therapy Center, promoted by SanLucar.



Therapy horses and donkeys are very friendly.

Education for a great future.



Tunisia

Farms: 3 (La Cinquième Saison, Flor'Alia, Les Perles du Désert)
Office: Tunisia
Employees: 1688
Cultivation: Tomatoes, berries and grapes

We renovate schools.

Broken blackboards, broken school desks, missing school materials - these are not good conditions for studying. In collaboration with the Tunisian government, we are renovating primary schools in the El Hamma region in the south of the country. We have repaired outdoor facilities and playgrounds, we have bought new tables, chairs and drinking water dispensers, and we have renovated classrooms and facilities. The children and teachers finally feel comfortable again and can focus better on the lessons.



This is how school is fun: the schoolyard and the outside area became beautiful.



We have received an award for promoting education in southern Tunisia.

Studying on our farms.

A good education is the best condition for a good life. In cooperation with Tunisian universities, we grant scholarships to students. They carry out their research projects directly on our farms. A wonderful win-win situation: we get new ideas for our brand and the students get valuable practical experience.

Excellent regional commitment.

From November to May, our tomatoes grow in the Tunisian oasis of El Hamma. Because our oasis itself is doing so well, we have already been able to give work to many people from El Hamma.

In 2018, we received the prize for exceptional social commitment from the President of Tunisia. We used the prize money to buy the medical equipment needed for the local hospital in El Hamma.



Recognition and award for our continuous local action.



Quality is important to us. That's why we control our tomatoes carefully.

More than ten years in Tunisia.

More than ten years ago, we discovered one of the best regions for tomato cultivation in El Hamma, in the south of Tunisia. In our oasis of mineral-rich water, we grow our delicious aromatic tomatoes and have about 1,500 employees. We are very happy about this, as the working and living conditions of our employees have improved since then.



Fun in the pool.



South Africa

Farms: 3 (Rooihogte, De Hoek and Middelrivier)
Office: Paarl
Employees: 804
Cultivations: Citrus fruits and grapes

Good actions: our DREAMS projects.

In South Africa, there is sunshine almost every day. The inhabitants of our farm would also like to dive into refreshing water sometimes. After long and extensive planning within the community, the work could begin. It was determined who will build the pool, what safety measures are important, and, above all, what standards will be set for the use of the pool.

Following the principle of »helping people to help themselves«, the inhabitants of the farm must actively participate in the realization of the dreams. Only then do they really feel part of the project. »In 2012, SanLucar took over the Rooihogte farm. A lot has happened since then. I am very proud of our Speelskool, a modern kindergarten, with 40 to 45 children.«



The new pool makes the kids more than happy.

More partner projects.

Since 2018, we have been working with the Förderverein »Träume werden wahr e.V.«, an association founded by businessmen, their families and friends. Thanks to this association, we have, for example, a fitness room, where the inhabitants of our farm in Rooihoogte train regularly.

We want them to lead a healthy life and this includes a balanced diet. That is why we have created permaculture gardens on our Rooihoogte and De Hoek farms in collaboration with our partners. The inhabitants of our farms can now harvest fresh vegetables, fruits and herbs daily. Most of the harvest goes to the kitchen of our Speelskool kindergarten, the rest is sold to the inhabitants in a small shop. The profit goes directly to the community account.



Stay in shape, thanks to the new fitness room.



The first harvest of the permaculture garden.



The inhabitants of our farm learn all about a healthy life in the workshops.

Breaking the vicious cycles.

During apartheid in South Africa, workers received alcohol as a part of their salary. This kind of pay made many workers dependent on alcohol, especially in the agricultural sector. With our CHOICES program we want to offer the people on

our farm a healthy and addiction-free life. We and the 36 successful participants would like to say thank you to the Förderverein »Träume werden wahr e.V.« for making the program possible.



Förderverein
Träume werden wahr e.V.

In 2018, the Förderverein »Träume werden wahr e.V.« was founded by businessmen together with their families and friends. The aim is to provide support in areas where people need help.

Thanks to the commitment of the association, a fitness room, a permaculture garden and the addiction prevention programme CHOICES have been created.

Adriaan Maarman.

Farm manager of Rooihogte



»My dream is that one day my children will say that I was able to offer them a better future.«, says farm manager Adriaan Maarman.

Apartheid in South Africa, which lasted more than half a century, has left its mark. It is very important to us to support the people in their future development. Adriaan Maarman, for example, has seized his opportunity. He has been working on the Rooihogte farm since 2000. He started as a tractor driver but wanted to make more of his life. In 2012, SanLucar took over the farm and helped him to develop further.

He became part of the management team and has been manager of the farm since 2018. »To be honest, at first I was skeptical when SanLucar took over the farm. I thought: again, new owners, who promise a lot and, in the end, don't change anything. But with our community developer Eugenie Grobler, it was different. She helped us to discover what would help us as a community.«

Let's go to South Africa!

SanLucar employees can travel to the Rooihoogte farm in South Africa for a few weeks to help. Adriana Montenegro also made her way to South Africa. Together with the local women, she prepared delicious dishes for the children with vegetables from the permaculture garden itself. In the end, they chose the most delicious food - a clear victory for the cabbage rolls!

»The cooking classes were a lot of fun. The chefs were very motivated, and if the kids like it, it's even more fun.« – Adriana Montenegro



Creative vegetable recipes, which even children enjoy.



Adriana expands the food horizon.



Sports school DREAMS.



Ecuador

Farms: 3 (Hacienda Magdalena, Finca Santa Elena and Lourdes)
Office: Guayaquil
Employees: 275
Cultivation: Bananas and grapes



Every 6 to 8 weeks, there are activities in the sports school that, in addition to sports, teach children important values they need in their everyday life.

We celebrate the Day of Inclusion.

We make no distinction between people with and without disabilities. Each person is special in his or her own way. That is why we celebrate our Day of Inclusion in Ecuador in a very special way. Children from our sports school DREAMS met with children with disabilities to train together.

Without any fear of contact, the children played sports together and laughed a lot - the day was great fun for everyone!



DREAMS kids teach a few tricks to children with disabilities.

Darwin García.

A good role model for many children



Darwin García: »With my story, I want to prevent the kids at the sports school from making the same mistakes as me.«

Today, Darwin has both feet on the ground, but it wasn't always like that. He was already using drugs at the age of 12. He stole and gambled to get money. With the birth of his daughter, everything changed for him: »Luckily, I found the sports school DREAMS. Sports and the team helped me fight my addiction.« Today, Darwin is a role model and mentor to the children at the sports school. With his story, he shows them that they can change their lives if they really want to.

There's nothing better than healthy, happy children. Three years ago, in Puebloviejo, Ecuador, we founded our sports school DREAMS together with the Liga Deportiva Cantonal de Puebloviejo, the Club Atlético Puebloviejo and the town council. About 400 children come here regularly to play basketball and soccer. In addition to sports, the children also learn values for their lives: team spirit, fair play, and discipline.

From C for classroom to P for pineapple.



Costa Rica

Partner cultivation with Fruver: Pineapple

A new roof for La Legua School.

Our pineapple grows and prospers in the tropical climate of Costa Rica. Like our master grower Fruver, we also believe that a good education is the best foundation for a good life. That is why we support the La Legua School, which currently has 72 students. 40 % of the students are children of farm employees. As the community grows and the number of students increases, the school must also

expand. Together with our master grower, we have created an additional multipurpose classroom. Fruver ensured that the room was built and furnished, and we put the roof over it. In November 2018, the children of the primary school in La Legua celebrated the opening with their families.



At the opening ceremony of the new multi-purpose classroom in November 2018. Here, the children learn English and music.

In harmony with nature.



Little drops, big effect.



Smart watering.

Water is a scarce resource on our farms in Tunisia and South Africa. That is why it is important to keep water consumption as low as possible. In order to conserve this valuable resource, we use the most modern watering techniques. These resource conservation techniques include drop-by-drop watering and water recycling.

On the tomato farm in Tunisia, we recycle about 30 % of the irrigation water from the drainage system. The strawberry and raspberry farm in the north of the country has a 7,000 m³ basin in which we collect rainwater, which is then reused for irrigation.

There is a very clever instrument for calculating the optimal amount of water on our citrus farm in South Africa. There, we have 25 underground sensors that measure the amount of water available to the plant. In addition, the total evaporation of water from the trees and climatic data such as temperature, wind and solar radiation are recorded. Later, the optimal amount of water is calculated by a computer system. With this system we have already been able to save 50 % of water consumption. In this way, we can ensure that all our plants always have exactly the right amount of water to grow and achieve the very special quality of our fruit. Of course, our water always comes from officially recognized sources for which we are authorized. Water is one of the most important resources for us.



The sensors measure the soil moisture in the roots of the plants.

Balance: product and environmental protection.



As much as necessary - as little as possible.

We want to supply everyone with our most natural, freshest and most delicious fruit and vegetables. In a way we can be proud of. Even when it comes to packaging. For example, with our natural paper bag for grapes, we have found a packaging that consists mainly of recyclable material and protects the fruit with its material. Because the quality and freshness of our fruit, as well as its taste, are our priority after all. We sell 90 % of our tomatoes in cardboard boxes instead of plastic trays and have been able to save 940 tons of plastic so far. To ensure the freshness of the tomatoes, we only use a plastic flowpack. With the flowpack, we ensure that the tomatoes stay fresh until consumption and that less food is wasted.

Bananas, lemons or oranges have a tough skin that protects them from the sun, dirt and damage. We already offer more than 70 % of our fruit without packaging. In the last four years we have been able to save 687 tons of plastic so far. And if consumers bring their own reusable bags, even better!



Our avocado container is without plastic.



We sell fruit and vegetables without packaging whenever possible.

Our green office in Valencia.



Sustainable at work.

Our employees now work in the green - and by this, we do not only mean our master growers in our 35 growing countries around the world. We have new, green headquarters in Valencia, Spain! Following our philosophy of »Taste in harmony with people and nature«, we have not only considered the needs of our employees in the construction of the building, but also put great emphasis on environmentally friendly architecture.

In our 3-floor building, we planted a total of 300 m² of vertical gardens with more than 30 different plant species. These absorb CO₂.

If you come to Valencia with an electric vehicle, you can recharge it in some of our car parks.

And of course, we use water in moderation. We have installed sensors that detect when water is no longer needed, for example when washing your hands or flushing the toilet. Solar cells on our roof provide hot water.



Our parking lot is also sustainable and promotes a greener future.

The »good ones« eat the »bad ones«.

We fight pests naturally.

On our farms, we use natural enemies against pests to protect our plants. Thanks to this biological method, we need fewer pesticides and avoid residues.

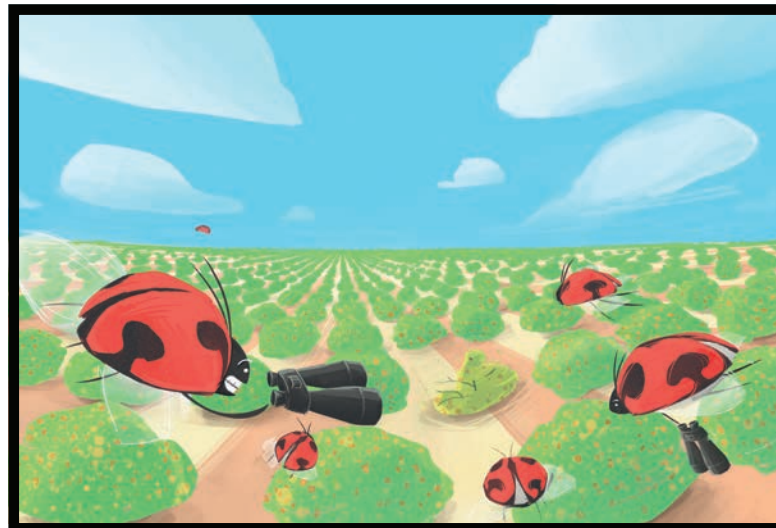
Mandarin and orange trees, for example, are attacked by cottony cushion scales (*Icerya purchasi*), which suck the plant's sap. The ladybug (*Rodolia cardinalis*) eats the scales. Ladybugs help us to protect the citrus fruits in a natural way.



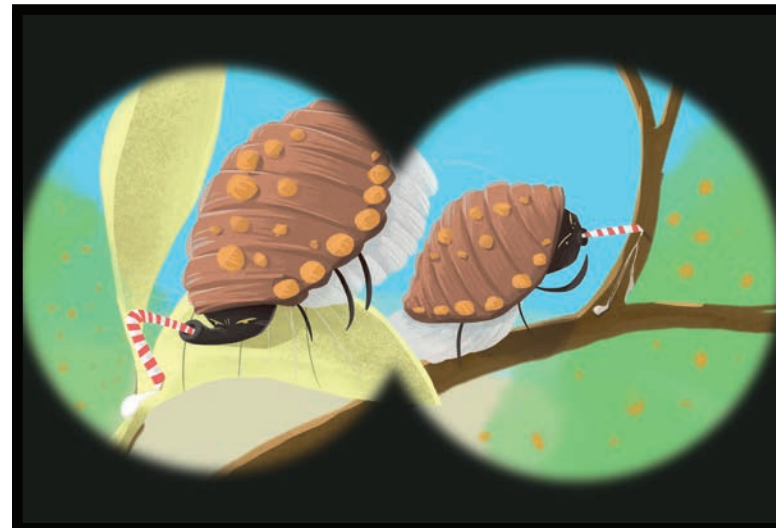
But scales have natural enemies - ladybugs.



The ladybugs eat the scales...



Rodalia cardinalis is a red ladybug with black spots.



Cottony cushion scales suck the juice from plants and endanger them.



... and prevent the reproduction of pests.



Once the tree is free of the pest, it will glow again in full bloom.

How we promote a healthy diet.



A healthy diet? Very easy.



Our fruit is versatile and colorful.

It is no secret that a balanced diet is the key to a long and healthy life. Those who are introduced to fruits and vegetables in a fun and playful way from a young age will develop healthy habits for life. Because the foundations for future eating and health habits are set in childhood. In our farms, we promote a varied and healthy diet even for the youngest children with the help of playful nutrition workshops. For example, in Ecuador, South Africa, or in our soup kitchen El Puchero in Spain.



The children at the Ecuadorian sports school enjoying fun fruit dishes.



Small refreshment for the young sportsmen at the Club an der Alster.

Collaboration with sports clubs.

Tennis and hockey are played at a high level at the »Club an der Alster« in Hamburg. The teams have won many national titles in the past and have even been successful on an international level. The Club an der Alster is also known for its intensive and committed youth work with the 400 children and young people. To help the youngest members get used to good fruit at an early age, we offer our fruit for swimming, hockey and tennis tournaments.

With »The Lion King« at the point of sale.



© Disney

Campaigns with children's favorites.

For many years now, we have been committed to a healthy diet for children because that is where the foundation for lifelong health is created. According to one study, 75 % of parents are accompanied by a child between the ages of 3 and 13 at least once a week when they go shopping. Most children actively help with food choices.

Attractive packaging is particularly important for them. Therefore, popular Disney characters such as The Lion King, as well as cartoon heroes such as Asterix and Obelix, the Grinch or



The lion Simba is enthroned on pineapples, melons, grapes and stone fruits.

Maya the Bee, decorate the packaging of our range. In this way, we help to increase the desire for fresh vitamins. Many parents confirm that their children prefer to eat our »fun« fruits rather than chocolate bars. In the summer of 2019, we had a strong advertising campaign at the point of sale. Try it yourself with SanLucar's fresh fruit, for a healthy diet with pleasure from the very beginning.



Popular characters on the packaging encourage children to eat healthy fruit.

SanLucarians help.



Solidarity Breakfast.



On Fridays we support DREAMS.

The fact that everyone can achieve great things through small actions is demonstrated at our headquarters in Puzol. Every second Friday of the month, we have a solidarity breakfast. The idea behind our small tradition is simple: our employees bring something from home, for example bread, ham, cheese or cake, and the food is sold to colleagues during breakfast.

The money raised supports the implementation of several projects within the framework of our DREAMS program.

The basic idea is to work together to help to make a difference step by step. This is how we support our social projects all over the world. In South Africa, we organize a Family Sports Day for our farm residents and in Ecuador, we finance new balls for the DREAMS sports school.

It's great what a breakfast can do!



There was fun for everyone at the sports day in South Africa.



With the new basketballs, playing is more fun for the DREAMS kids.

How used toys bring new happiness.



Donations for children and adults.

Our soup kitchen »El Puchero« is not a common soup kitchen, but it improves the life of people in the low-income neighborhoods of Valencia. Alongside professional training opportunities for adults, there are various activities for the little ones. For example, Santa Claus always comes to our soup kitchen at Christmas and surprises the children with toys. This big Christmas party is only possible thanks to the many donations from our employees.

Throughout the year, there is a collection point at our headquarters for toys that are still in good condition but are no longer needed by employees' children. Just before Christmas, toys get back in shape. Teddies are washed, Barbies get their hair done, and cars are cleaned. The smiling faces and laughter of the children prove each year that great things can be achieved with small gestures. And we do something about over-consumption along the way.



Second-hand toys, but in good condition, are wrapped for Christmas.

New life for old clothes.



Donation of textiles at our headquarters in Puzol.

Donate old clothes cleverly.

Clothes that no longer fit or you don't like - everyone knows the struggle. But where to put them? Too good for the garbage. In our headquarters in Valencia, we give clothes a second life. For this purpose, we have set up a clothes container for our employees, which is emptied regularly. Donated clothes are sold for reuse and the profits from the donated clothes finance vocational training projects for the homeless.

In this way, clothing not only finds a new home, but also actively helps to give many people new perspectives. Since 2017, our employees have donated a total of 3,145 kg of clothing and have therefore already supported many people with their training and reintegration into society.

The Glorious Seventeen.

SUSTAINABLE DEVELOPMENT GOALS



UN sustainable development goals.

Good education, clean water, food security and sustainable action to combat climate change. In 2015, the United Nations launched the Agenda 2030 for sustainable development and formulated the 17 sustainability goals: 17 goals to jointly develop a solution to today's global challenges.

With its overall objectives, the Agenda 2030 holds not only politicians responsible, but also businesses and our society. This concerns objectives such as a sustainable economy, a decent life for all, sustainable consumption, and protection of the environment.

In addition, many social aspects are being included, such as the »end of poverty« or »quality education«. The message is very clear: only together we can create a better future.

Since 2011, SanLucar has been part of the Global Compact in Spain and has taken advantage of the exchange to learn from and with other companies, as well as to share the experiences of the projects that have already been realized. Through sustainable action and the implementation of the DREAMS projects, SanLucar actively contributes to the achievement of the goals and helps to improve the situation in the countries where fruit is cultivated.

SanLucar focuses on the following sustainability goals:



What is the Global Compact?

The Global Compact is a platform founded by former UN Secretary General Kofi Annan, which allows the exchange of successful concepts, also known as good practices, experiences and new perspectives. The Global Compact provides companies with guidance and offers solutions and examples for the implementation of objectives through exchange with others.





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