



## Conditions of participation in "The Lion King" campaign

These conditions of participation apply to the "The Lion King" campaign organized by SANLUCAR FRUIT, S.L. ("SANLUCAR").

### I. Who can take part?

All persons over the age of 18 who are eligible to participate. Employees of the participating companies and persons residing in countries are excluded from participation. Participation by automated competition providers and multiple entries are also excluded.

### II. How can you participate?

Simply scan the QR code and upload a photo of a "The Lion King" packaging - you can also use a receipt as proof of purchase\*. You can find the QR code on our Packagings or on our promotional materials in the stores.

### III. Until when can you participate?

The competition period lasts from 10.06.2024 to 30.09.2024. The closing date for entries is 30.09.2024. The winners will be notified by e-mail via SANLUCAR by 31.10.2024.

### IV. What will be raffled off?

**1 prize will be raffled off\*\*.** - **1 trip** for 2 people to Valencia (Spain) worth €2,500, 5 nights' accommodation for max. 2 adults in double room, including breakfast, as well as two return flights 2 adults from Singapur (flight connections subject to availability, no transfer costs to and from the respective airports) with a guided tour of our fields.

The winners have 3 days after receiving the prize notification by e-mail to accept the prize. If the winner does not contact SANLUCAR within this period, the prize will be forfeited. The winners must also provide the names of their chosen companions during this period. If one of the accompanying persons is under 18 years of age, participation in the trip can only take place with the permission of the legal representative. The winner is solely responsible for ensuring that all legal requirements for the underage travel are met. It is not possible to exchange or transfer the prizes to third parties.

### V. Data protection Consent of the participants:

By participating in the "The Lion King" competition, the participant expressly authorizes SANLUCAR FRUIT, S.L.U., with registered office at Calle Serra Llarga 24, 46530 Puzol (Valencia), Spain, and tax identification number CIF ESB96128590, to process the data



provided in order to participate in the competition, in accordance with the regulations on the protection of personal data.

You can contact our data protection officer at [rgpd@sanlucar.com](mailto:rgpd@sanlucar.com) or by letter to the address given above with the addition "The Data Protection Officer".

Consent is given for the purpose of using the data for the following advertising campaigns: Sending our monthly SanLucar newsletter.

The name of the respective winner may also be used by SANLUCAR FRUIT, S.L.U. for public relations purposes, namely for Facebook (SanLucar), Instagram ([sanlucarfruit](https://www.instagram.com/sanlucarfruit)), LinkedIn (SanLucar Company), TikTok ([sanlucarfruit](https://www.tiktok.com/@sanlucarfruit)), SanLucar homepage ([www.sanlucar.com](http://www.sanlucar.com)).

The participant's data may also be passed on to the following companies of the SanLucar Group within the European Economic Area with the same purpose as described above: SanLucar Vertrieb Deutschland GmbH.

**The consent is valid until the participant revokes it. This revocation can be declared at any later time without giving reasons with effect for the future by telephone, in writing or by e-mail (by e-mail to [rgpd@sanlucar.com](mailto:rgpd@sanlucar.com) or by letter to SANLUCAR FRUIT, S.L.U. with registered office at Calle Serra Llarga 24, 46530 Puzol (Valencia), Spain, and tax number CIF B96128590).**

The legal basis for the processing of the data for the purpose of handling the competition is the competition contract (Art. 6 para. 1 lit. b GDPR) and, for the purpose of use in the context of the above-mentioned advertising campaigns, the express consent of the participant (Art. 6 para. 1 lit. a GDPR) by accepting these conditions of participation at the moment he/she provides his/her data for participation.

If we process the data to fulfill a contract, we only do so for as long as is necessary to fulfill our contractual obligations to the participant. Once our contractual obligations cease to apply, the data will be blocked or deleted. If we process the data on the basis of consent, we will only do so until the participant withdraws their consent.

There may also be statutory retention obligations, for example retention obligations under commercial or tax law. If such retention obligations exist, we block or delete the data at the end of these retention obligations.

Please note that you can exercise your rights of access, rectification, erasure, restriction of processing and portability by sending an email to [rgpd@sanlucar.com](mailto:rgpd@sanlucar.com) or a letter to SANLUCAR FRUIT, S.L.U., with registered office at Calle Serra Llarga 24, 46530 Puzol (Valencia), Spain, and tax identification number CIF B96128590. You also have the right to complain to a data protection supervisory authority about the processing of your personal data by us.



Taste the SUN 

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Another prerequisite is to observe and accept the conditions of competition and data protection.

\*\*

SanLucar will select travel dates depending on availability and according to the recommendations of the health authorities with regard to the epidemiological situation derived from COVID-19.

SanLucar is not responsible for any circumstances, including but not limited to:

- The use of the promotional prize by the winner.

The services provided by other companies outside of SanLucar that are involved in providing the prize to the winner (e.g. airlines).

Except in cases of force majeure or unforeseeable circumstances that prevent the implementation of the promotion or the full or partial enjoyment of the prize, the promotion or the enjoyment of the prize cannot be exchanged for its equivalent value in cash.

Changes to travel plans ( number of people, days, etc. ) are possible, provided that the total travel costs do not exceed EUR 2,500.